

JASON LINAS

BRAND ENTHUSIAST + DESIGN AFICIONADO

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www.jlinasdesign.com

OBJECTIVE

Utilize strategic, technical, and creative skills as a UI designer in a creative and team environment for an interactive design firm.

EDUCATION

BARTON COLLEGE 1998 - 2003

Wilson, North Carolina

BFA. Studio Arts

(Graphic Design concentration)

PROFESSIONAL EXPERIENCE

J.LinasDesign *Creative Lead*

October 2007 - present

Description:

Print layout, Web Design / Development with a UCD (User Centered Design) Focus
Brand Identity and Implementation,
Consulting, E-Commerce, Social Media,
and Flash Design

Contractor for:

We-Heart Studios (owned by Kris Colvin)

Martin Branding Worldwide

(owned by founder of The Martin Agency)

Aquent, LLC - Capital One

MediaZone *Graphic / Web Designer*

August 2006 - October 2007

Description:

Brand Development, Lead Generation,
Online Marketing, Web Design and Development,
E-mail Campaigns

Site Examples:

XBOX, iPod, iPhone, Nintendo Wii

Company did not have a direct affiliation or relationship with manufacturers of product.

NETEASY, INC. *Contractor*

June 2006 - August 2006

Description:

Brand Development, Web Design and Development, Print Design and Collateral Development for internal marketing

Richmond.com *Junior Designer*

February 2006 - June 2006

Description:

Online banner promotions and sponsorships

Web design and mock-ups

Dual responsibility under Sr. Designer Print layout and promotions for annual marketing campaign

J.LinasDesign *Freelancer*

May 2003 - February 2006

Description:

Print Design, Brand Identity, Web Design and mock-ups, Flash design

ActiveNation, Inc. *Graphic / Web Designer*

December 2004 - August 2005

Description:

Print Design, Logo Identity, Web design and mock-ups

Brands Worked On:

Neosporin, Visine, Bengay, Rogaine,

Listerine

QUALIFICATIONS

Operating System(s):

Macintosh: All Versions / Windows: All Versions

Software Skills:

InDesign, Flash, Dreamweaver, Illustrator, Photo-Shop, some Quark

Social Media Skills:

Twitter, Facebook, LinkedIn, Vimeo, YouTube, Tumblr

Web Languages:

CSS, XHTML / HTML, Unobtrusive Javascript (jQuery, Prototype, Scriptaculous), some Actionscript

.NETNUKE CMS, Joomla! CMS,

Expression Engine CMS, some WordPress

SITE EXAMPLES

makorhatikvah.org

tikvatisrael.com

makegoodcoffee.com

ihistoryprojectww2.org

aliyahtours.com

PUBLICATIONS

http://designingforthegreatergood.com/

KEEPING IT SIMPLE.